

#### Appreciating Your Support to PH-Japan for 15 Years

**Katsuto Kohtani, Chairperson of the Board of Directors**



PH-Japan (Peoples' HOPE Japan - PHJ) was founded in 1997 as the Japanese Branch of the well-known US NGO Project HOPE. In 2006, while maintaining the partnership with the Project HOPE, PHJ became an independent Japanese non-profit organization, PH-Japan, to engage in original programs. Thanks to the sincere support of individual and corporate organizational members, PHJ celebrates its 15<sup>th</sup> anniversary this year. I would like to extend my sincere appreciation to you for these 15 years.

Looking back our activities, in 1999 PHJ was certified as a non-profit organization (NPO) and in 2001 PHJ was accredited as the first Certified NPO under the NPO support scheme of Japan Tax Agency. This status contributed greatly for ensuring the donors the soundness of PHJ's financial and operational base. Presently PHJ is operating with an approximately 150 million yen budget; with 1,750 individual donors and 417 corporate donors; mainly to help the people in Thailand, Indonesia, Cambodia, and Vietnam; to empower themselves in health care through health and medical education. In practice, we are implementing the United Nations Millennium Development Goals (MDGs) focusing on Goal 4: reduce child mortality, Goal 5: improve maternal health, and Goal 6: combat HIV/AIDS and other diseases. Our grass root activities to achieve these goals are making steady progress.

The East Japan Disaster of March 11, 2011 brought a significant impact on the PHJ operations centered on the developing countries since foundation. We have extended disaster relief supports in many cases including West Turkey earthquake in 2000, multiple terrorist attacks in the United States in 2001, off-Sumatra Coast earthquake and tsunami in 2005, and many other disasters outside Japan. For the disasters in Japan, PHJ implemented the first relief and reconstruction support this year.

PHJ started the donation program in cooperation with All Japan Hospital Association (AJHA), a PHJ board member since foundation, having extended many services to PHJ's programs. Immediately after the disaster, the AJHA dispatched medical teams to disaster areas. PHJ's donation

program to assist medical teams was widely recognized as practical and truly useful. Many existing members as well as new supporters participated in our program financially as well as in supplying goods. We are grateful for their generous and prompt actions and pleased to be able to help AJHA's disaster relief operations. From now on, reconstruction of medical facilities in the disaster areas will be the task we should take in mind. PHJ intends to continue the partnership with the AJHA in this task.

All of us at PHJ appreciate the warm hearts and contributions extended from the people in the PHJ program sites to the people in disaster areas. They sent us kind messages and presents such as hand-made caps and shawls. Many of them are poor but they contributed whatever they could give. We are moved by the heart-to-heart relationship with the people in the program sites.

Also we are encouraged by many new donors who selected PHJ as the recipient of their donation for the reasons that the use of their donation is clearly stated; the disaster relief activities are timely reported; and PHJ's administrative cost ratio is low.

We are determined to achieve our mission of health and hope for all, by combining the



energy of the young people such as PHJ staffs and volunteers in program sites and the knowledge and experience of active seniors at the head office. We appreciate your continuing support to our programs in coming years.

(Photos: left: Hand-made caps and shawls from Thai donors were distributed to the devastated area; right: Russei Doi School principal holds a message and donation money from Cambodia to the people in the disaster area)

### PHJ's 15 Years

Business Year (Period)	Organization	Main Activities	Income Expenditure (¥10,000)
1997 (1997.1-12)	Started as a volunteer organization, Project HOPE Japan (1997.1.8) Published HOPE News Opened its website	Donated ultrasound diagnostic equipment to Bosnia/Herzegovina	8,884 8,330

<b>1998</b> <b>(1998-1-12)</b>	<b>Opened the Thailand Office</b> <b>Designated “1% club donation organizations of Keidanren (1998.4.1)</b>	<b>Started HOPE Partner education program in Thailand</b> <b>Also started a pediatric cardiac operation support program in Thailand</b>	<b>11,087</b>  <b>10,078</b>
<b>1999</b> <b>(1999.1-7)</b>	<b>Opened the Indonesia Office</b> <b>Qualified as “Specified Non-Profit Organization”(1999.7.16)</b>	<b>Started medical follow-up program</b> <b>Started Bosnia support program</b>	<b>4,639</b>  <b>3,533</b>
<b>2000</b> <b>(1999.8-2000.6)</b>		<b>Turkey &amp; Taiwan earthquake and disaster relief</b> <b>Started dental hygiene program in Indonesia</b> <b>Started HIV/AIDS prevention education program</b>	<b>11,038</b>  <b>9,357</b>
<b>2001</b> <b>(2000.7-2001.6)</b>	<b>Cooperation with Musashino City (supporting Brasov, Romania)</b>	<b>Continued programs in Thailand, Indonesia, and Bosnia</b> <b>Started Romania program</b>	<b>14,384</b>  <b>11,929</b>
<b>2002</b> <b>(2001.7-2002.6)</b>	<b>First Certified Non-profit Organization by Japan Tax Agency (2001.12.6 付)</b>	<b>Continued programs in Thailand, Indonesia, Bosnia, Romania</b> <b>India earthquake relief, US terrorist attacks relief</b>	<b>13,948</b>  <b>12,381</b>
<b>2003</b> <b>(2002.7-2003.6)</b>	<b>Opened the Cambodia Office</b>	<b>Continued programs in Thailand and Indonesia</b> <b>Started maternal &amp; child health program in Cambodia</b> <b>Started cervical cancer prevention education program in Thailand</b>	<b>11,384</b>  <b>8,668</b>
<b>2004</b> <b>(2003.7-2004.6)</b>		<b>Continued programs in Thailand, Indonesia, and Cambodia</b> <b>Supported training of Cambodian doctors in Japan</b> <b>Started maternal &amp; child health educational program in Indonesia</b> <b>Supported Afghanistan children with nutritious food program</b>	<b>18,098</b>  <b>13,166</b>
<b>2005</b> <b>(2004.7-2005.6)</b>		<b>Continued programs in Thailand, Indonesia, and Cambodia</b>	<b>14,598</b>

		Sumatra earthquake relief	9,214
2006 (2005.7-2006.6)	Reestablished as PH-Japan (Peoples' HOPE Japan)	Continued programs in Thailand, Indonesia, and Cambodia Pakistan and Java disaster relief	16,603 11,067
2007 (2006.7-2007.6)		Continued programs in Thailand, Indonesia, and Cambodia Supported pediatric cardiac surgery of Iraqi children	14,264 9,188
2008 (2007.7-2008.6)		Continued programs in Thailand, Indonesia, and Cambodia Myanmar cyclone, Sichuan, China earthquake relief	13,953 8,869
2009 (2008.7-2009.6)		HIV/AIDS prevention education in Vietnam until 2010 Continued programs in Thailand, Indonesia, and Cambodia	18,046 10,622
2010 (2009.7-2010.6)		Continued programs in Thailand, Indonesia, and Cambodia Started study tours to Thailand and Cambodia	16,375 11,644
2011 (2010.7-2011.6)	East Japan Disaster relief in cooperation with All Japan Hospital Association Named "Designated donation organization" by Tokyo Bureau of Japan Tax Agency (2011.05.10)	Continued programs in Thailand, Indonesia, and Cambodia Breast cancer self examination program in Vietnam Cervical and breast cancer prevention education in Thailand Started Saitama University Study Tour program Supported emergency support to the victims of the East Japan Disaster	23,279 16,414
2012 (2011.7-2012.6)		Continued programs in Thailand, Indonesia, and Cambodia Continued East Japan Disaster reconstruction program Continued breast cancer self examination program in Vietnam Started Cambodia and Thailand flood relief Saitama University study tour to Thailand and Cambodia	28,995 23,790



# Looking Back PHJ's 15 Years with Photos (1997—2006)

## PHJ founded

プロジェクトHOPEジャパンが発足 (1997年2月)



発起人会第1回理事会

1997 Founded as Project HOPE Japan with the mission to improve health and medical conditions of the people everywhere

## Bosnia Herzegovina



1998-2001 Supported Sarajebo Hospital with ultrasound image diagnosis equipment, dental health education

## Romania



1999-2001 Supported Brasov Hospital with ultrasound image diagnosis equipment and its training  
2001 Cooperated with Musashino City To donate washing machine for infant diapers  
2000-2006 Medical education

## Thailand



1998 Thailand Office established with Akiko Otani as Director



1998 Started HOPE Partner program to support children with Health problems (ongoing)



1999 HIV/AIDS prevention education With peer education toward univer Sity, high school, middle school Students (ongoing)



2000 Pediatric cardiac surgery and training of doctors and medical staffs (ongoing)



2003 Cambodia office established in Kompong Thom with mission to improve maternal and child healthcare (ongoing). Kumiko Oomura appointed as Director.

## Indonesia



1999 Indonesia Office established in Denpasar with Mika Ito as Director  
2004 Office moved to Jakarta



Ultrasound diagnosis technology training with specialists from Japan



Dental health education to primary school children (ongoing program toward doctors and specialists)



2004 Maternal & child health program (ongoing)

## Cambodia



2001 Investigation team



## Looking Back PHJ's 15 Years with Photos (2007-2011)

### Thailand



2008 Jeeranun Mongkondee appointed as Regional Director of Thailand and Vietnam



Cervical cancer education (from 2001 )  
2010 Expanded to breast cancer examination with donated mini-bus (ongoing)



2009 Learning Center constructed as Part of a HOPE Partner program



2009 Vietnam HIV/AIDS prevention Education program started with the Experiences in Thailand  
2010 Breast cancer examination started

### Indonesia



Supporting construction of clinic with delivery facilities  
2009-2011: Constructed 10



Nutrition education as part of maternal and child health program (ongoing)



Ultrasound and CT image diagnosis Equipment technology training (ongoing)



2009 Bird flu, rabies and other infectious Diseases prevention education (ongoing)

### Cambodia



2006 Yoshimi Nakata appointed as Director  
2010 Safe delivery donation program



2009 Donation of traditional Cambodian Music instruments



Training of midwives (ongoing)



2011 Yumiko Kume appointed as Acting Director



## Looking Back PHJ's 15 Years (1997—2011) (Disaster Relief, Events)

### Disaster Relief



2004 Off-Sumatra Coast earthquake disaster – reconstruction of Ramre clinic and the first delivery case



2011 East Japan Disaster – Dispatch of medical teams and introduction of electronic medical recording system



### Events



1998 Participated in Global Festa and Musashino Int'l Fair



2009 Started study tours to Cambodia and Thailand



2010, 2011 Stand-Up Action Implemented in Cambodia, Thailand and Tokyo



1998 Started calendar donation program  
2010 Asian Fairy Tales Calendar Program started

## Director Saotome's Column Vol. 5

Mitsuhiro Saotome (Japan's First Ambassador for Civil Society; former Ambassador Plenipotentiary to Zambia & Malawi; lecturer of Waseda University, University of the Sacred Heart, etc.; one of the best essayists of Bungei Shunju; author of many books; and PHJ Director)



## The Transmigration of Obligations – Excellent Japan that the Japanese People are not Aware of



There is a proverb, “The beacon does not shine on its own base.” Many Japanese people travel abroad and they have a wide knowledge of the countries they visit. But, how many of them have deep knowledge of Japan and are able to explain about Japan to others?

The East Japan Disaster of March 11 was the unprecedented tragedy. Many people died and economic foundations were completely destroyed. Moreover, the disaster left a deep scar on the minds of the Japanese people at large.

To aid the communities and people in the disaster areas, a large quantity of goods and contribution money arrived from all over the world. At five months after the disaster, governments of 126 countries extended supports to Japan and the private sector of 180 countries extended contribution and goods to Japan. The total contribution exceeded 80 billion yen, the world's largest disaster donation on record. Particularly, the United States and Taiwan, respectively extended a large amount of 20 billion yen. Even the poor people of Asia and Africa, including Sudan and Afghanistan both still suffering from disputes, sent us their whole day pay of 50 to 100 yen each, making the total contribution to several million yen.

Why could Japan receive such huge aid? One factor is that Japan has extended aids to these countries for many years and they wanted to express their gratitude in return this time. But that does not explain well why this extraordinary large contribution was extended to us. Because not only the developing countries receiving aids from Japan but also other countries have made contributions.

You may not be aware that Japan is one of the countries in the world most liked and loved. Recently the Japanese people are pessimistic about the feeling of the people in the world toward themselves but the following surveys clearly show their feelings toward Japan.

Neutral investigation organizations made the surveys in 2010. In the case of the favorite country ranking survey in Turkey (survey of 1,000 persons), Japan ranked the first with 249 persons, Georgia the second with 117; Italy ranked the third with 109, while Germany ranked the fourth with



92, Palestine ranked the fifth with 89, and USA ranked the sixth with 85.

In the case of the survey in Taiwan, the ranking was as follows: the first was Japan (52%); the second, USA (8%); and the third, Switzerland (3%).

According to a rather strict US (Gallup) survey, the ranking was as follows: The first: Canada (90%), the second: UK (87%), the third: Germany (80%), the fourth: Japan (77%), and the fifth: Israel (67%). For the American people, Canada and UK are their families, and so the favorite foreign countries are Germany and Japan.

There are other countries such as Cambodia, Mongolia, Bhutan, Nepal, Thailand, Palau and many others that include Japan in top three favorite countries.

The Japanese culture, excellent industrial products, hardworking people, and the public peace and order must be the major factors for the other peoples liking Japan. Looking back the history, our leaders have helped other countries and the latter wishing to repay the gratitude took the opportunity at the March 11 disaster in Japan. The Japanese people should not hesitate to have confidence in their country. Let us thank our predecessors for their efforts, remember the need of mutual assistance, and build friendly relations with other countries.

Photo: Matsushima in the evening (The island was hit by the disaster.)

*\*This article was translated by PHJ from the Japanese original.*

## **Talking About the Role and Future of PHJ**

PHJ is celebrating its 15<sup>th</sup> anniversary of foundation in 2012. We invited following persons to express their views of PHJ's role in the community and PHJ's future activities on November 15 at Musashino Place in Musashi Sakai, Tokyo.

### **Panelists:**

**Mitsuharu Kurita:** Professor of International Relations, Asia University; Deputy Director of Japan Volunteer Learning Association; Director of Musashino NPO Net; etc.

Started international volunteer activities at the Gulf War, and have been actively involved in volunteer programs at the university, Musashino City, etc.

**Miyuki Moriguchi:** Director of Corporate Communications, GE Japan Ltd.

PHJ's supporting member and a Steering Committee member as a representative of corporate member

**Yuka Amano:** Hitotsubashi University senior student majoring in transnational sociology;

While studying immigrants and refugees to the US, got interested in the role of NPOs, joined a study tour to Cambodia organized by another NPO. Joined PHJ as an intern in August 2011

**MC: Toshiko Kimura:** PHJ Director and President

**PHJ Staffs:** Masahiro Ishizeki, Program Support Group; Sachiko Yazaki and Michiko Nanbu, Communications Group

## Introduction

Before the discussion, PHJ President Kimura explained the PHJ's history and the acquisition of the first certified NPO qualification in Japan. After describing the health and medical conditions of Cambodia, Indonesia, and Thailand, Kimura-san explained the PHJ's programs of maternal and child health improvement program, infectious diseases prevention education, support of sick or disabled children, cervical cancer and breast cancer prevention examination in these countries. In addition to the Southeast Asian programs, PHJ was fully involved in the Japanese program in 2011 for the first time to engage in the East Japan Disaster relief. He requested the panelists to express their frank viewpoints on the role and future of PHJ at the occasion of the 15<sup>th</sup> anniversary.

## East Japan Disaster Relief Activities

**Kurita:** *Kimura-san mentioned that PHJ has undertaken support activities in Japan this year that are different from previous practice. Could you explain what activities were practically implemented?*



**Kimura:** *Immediately after the disaster, PHJ tied up with its board member, All Japan Hospital Association (AJHA consisting of 2,350 private hospitals) to support the transportation and accommodation expenses of medical teams dispatched to disaster areas. We also cooperated with the AJHA to distribute office utensils, health care goods, mufflers, summer clothing, and others in the disaster areas. Further, we cooperated with certain companies to donate personal computers, printers and other equipment that are needed for medical services. From July onward, we focused our reconstruction support to Ishinomaki Bay Hospital and donated office equipment and furniture. Further in cooperation with the Kesennuma Medical Association, we made a survey to find what medical equipment and supplies as well as furniture are required for the medical facilities to resume their services. Based on the list of requirements, we are reviewing which items are available from what suppliers. Our major activities are carried out in Southeast Asia but our support activities in the Tohoku area will amount substantial in 2011 and 2012.*

**Kurita:** *What type of report is PHJ making on the disaster relief? The NPO I am responsible for held a report meeting using a city office conference room.*

**Kimura:** *We made reports to individual and corporate members via our periodicals called HOPE Japan News, mail news, steering committee and board of directors meeting minutes, etc. We also visited major donors to report how their donation has been used. For the general public, we are publishing the reports on our website. We will study the possibility of report meetings in our community as Kurita-san mentioned.*

## Selection of Sites and Programs

**Kimura:** In Cambodia and Indonesia, we are mainly carrying out maternal and child health improvement programs and some people are asking why we are working in Thailand that is already fairly developed. On the other hand, many Japanese companies prefer Thailand to Cambodia for their support targets. Taking the example of the recent flood, there are abundant news and TV reports on the flood disaster in Thailand. In Cambodia, the flood damages are quite serious. Nevertheless, there is hardly any report on the disaster in Cambodia. This proves that many people pay more attention on Thailand than its neighbors. Considering these factors, in Thailand, we are helping children of poor families with heart problems for example. Without our support, these children may not live long.

**PHJ Staff:** We are publishing about the flood damages in Kompong Thom, Cambodia where we are implementing programs, and the health kits to be distributed to the 5,704 households on our blog.



We are now soliciting donation to help the flood victims aiming to collect 2.5 million yen and are trying several methods.

**Moriguchi:** I have not heard about the Cambodian flood situation until now.

**Kimura:** PHJ is studying next site candidates from Vietnam, Myanmar, and Laos. In Vietnam, we introduced the youth HIV/AIDS prevention education program that is quite successful in Thailand to a medical and pharmaceutical university in Ho Chi Minh City. Presently we are carrying out another test program in Vietnam in cooperation with certain company. Some people are questioning whether Vietnam needs the PHJ support, just as in the case of Thai programs. In terms of population and GDP, we think Myanmar and Laos are appropriate for our next program sites. When our staff visit program sites, we plan to investigate the situations in Myanmar and Laos.

**Kurita:** Asia University Volunteer Center started support to Myanmar through a student from the country and the program lasted for three years. We donated wheel chairs and PCs, and made an exchange program including arrangement of visits with an elementary school and school for visually impaired students. Later, it became difficult to visit schools and carry out other activities and so the program is suspended now.

**Kimura:** Regulations in Myanmar have become relaxed somewhat lately and we hope it will not be so difficult for NGOs to work in the country.

**PHJ Staff:** According to other NGOs, the Myanmar government is aware of the need of development in health and medical services and accepts the NGO activities in this field.



**Amano:** What is the situation of the NGO activities in Laos?

**PHJ Staff:** The government restricts the NGO activities considerably and officials often accompany the NGO staffs wherever they go. Although JICA is implementing some projects, it is difficult to do so in the areas having troubles concerning indigenous peoples. Another reason that Laos is not attracting much attention is its small population.

**Moriguchi:** *It is necessary for PHJ to secure the budget to apply for its core programs at its own discretion. In Cambodia and Indonesia, PHJ is implementing the maternal and child health improvement programs, while in Thailand it is carrying out the HIV/AIDS prevention education, cervical cancer and breast cancer examination, HOPE partner programs. From a viewpoint of an individual support member and a corporate support member, it is easier to support PHJ when the core program is clearly defined. To select another program site in addition to the three countries, it is important what core program will be implemented there. Also it is advisable to depend on the stable donation income to expand the activities so that the budget does not fluctuate from year to year depending on the huge one time donation.*

**Kimura:** *PHJ became independent from Project HOPE and is implementing programs in Southeast Asia. Project HOPE is implementing diabetes prevention programs throughout the world following the wishes and businesses of the donors. PHJ is focusing on the maternal and child health improvement and we intend not to depend on the donors wishes too much. For the Cambodian program supported from the Ministry of Foreign Affairs, the grant is applied to the maternal and child health improvement. In order to expand the core programs, we need to increase corporate and individual support members who agree to our program objectives.*



**Amano:** *For university students, the HIV/AIDS prevention education program is easy to understand as it is a common concern. However, when I mentioned to my friends at the university that I am working at an NPO engaged in the maternal and child health improvement, they asked exactly what PHJ does. Once I explained the details of the program, they understood its importance, though.*

**Kimura:** *It is understandable that Amano-san's friends do not find the maternal and child health improvement so urgent, as the health and medical environments in Japan are well developed. We should take into consideration of these opinions and ideas of persons other than our supporting members. In other words, we should keep in mind that the concerns of the young people are not exactly the same as the issues we are trying to solve in our programs.*

## **Role and Functions Expected of PHJ**

**Kurita:** *I would like to request two things. One is that the PHJ, being an NPO based in Musashino City, could perform a role to inform the young people in Japan, and particularly the children of Musashino, who would be the future donors, on the present situations of Asia. For example, PHJ can organize a Saturday class for the elementary and secondary school children of Musashino to introduce the lives of the children at the PHJ program sites and exchange video letters between these children.*

**PHJ Staff:** *The PHJ's calendar features fairy tales of Asia and drawings of these tales by the children of four countries, Musashino City, Japan and three program sites. We can make use of these drawings to enhance exchange among the children. For more older students, we are conducting study tours of our program sites. The participants not only learn about PHJ's activities but also the local health and medical conditions and have opportunities to talk with the*



residents to improve their English presentation and communication skills. We hope to enhance international understanding among the young people and contribute for human resources development further

**Kimura:** PHJ is a member of Musashino corporate association and the association has a program in March 2012 to explain the children in Musashino why governments collect taxes and for what they are used. We should approach the next generation donors actively. PHJ also conducts seminars for the university student generation to introduce the AIDS prevention education program successfully implemented in Thailand. We organized three seminars for the Nurses Association of Osaka and one at the JICA Global Plaza. I agree with Kurita-san to expand our communications toward the young people.

**Kurita:** My second request for PHJ is to take an initiative in the Musashino area as the leading NPO and express society and community oriented opinions as a representative of the citizen's sector. Since PHJ is the first certified NPO by the Japan Tax Agency, please transfer the administrative knowledge and experience to other NPOs. For example, other NPOs will appreciate to have your knowhow on legal arrangements with municipal governments and to make citizens' activities energetic. There are 40,000 NPOs in Japan while only 238 are certified NPOs and so your expertise would be valuable and worth sharing with other NPOs.

**Kimura:** One of the PHJ directors is Mitsuhiro Saotome, the first NGO ambassador of Japan. We have arranged his lecture at a Musashino Corporate Association and at our Steering Committee Meeting. We would think of a similar event to introduce PHJ activities to the local community.

**Amano:** Many university students are willing to work at an NPO as interns or volunteers. PHJ is not making the use of these students as much as other NPOs. I found that PHJ has many activities that the students can handle and recommend to make use of their time and wishes.

**Moriguchi:** Can you explain who are individual support members, in terms of age and sex?

**Kimura:** The employees of the PHJ founding companies are the largest group. When they reach a retirement age, they tend to withdraw the membership. We are concerned how to fill these withdrawing members. We are trying various methods to increase new members. For example, to attract young people, we have a blog and Facebook for the young people to access. Also we are asking Yokogawa Welfare Center to introduce PHJ on their network.

**Moriguchi:** Earlier Amano-san mentioned that the university students are not so concerned about the maternal and child healthcare. It may be advisable to organize events and programs targeting the women of middle and senior ages in the Musashino area who are interested in maternal and child healthcare as well as disaster relief and who are financially well and have time.

**Kimura:** I would like to conclude this meeting by expressing my sincere appreciation for your participation in this discussion. The ideas and viewpoints from different positions, background, and generations are very valuable for PHJ to decide our role and activities from now on. Thank you again for your time and opinions.



From left: Moriguchi-san, Kurita-san, Amano-san and Kimura-san

## East Japan Disaster Reconstruction Support

Already 10 months have passed since East Japan was hit by the giant earthquake and tsunami on March 11. The disaster areas are going through difficult recovery and reconstruction. PHJ has been cooperating with All Japan Hospital Association (AJHA) to extend support to reconstruction efforts of private hospitals, clinics and healthcare service facilities in Kesennuma City that have not received help from the governmental sector.

We asked the Kesennuma Medical Association to find which facilities require what items and found out that the 20 facilities that suffered severe damages are requesting the donation of medical equipment and furniture.

In December thanks to the introduction of European Business Council in Japan, PHJ received the donation of 282 items of furniture from Ericsson Japan. PHJ also acquired 168 items of medical equipment with the 16 million yen donation from individuals and corporate members. These medical equipment and furniture were distributed to the above-mentioned 20 medical facilities. These recipient medical facilities truly appreciated the donation. There are other requests for medical equipment and PHJ will continue to meet these requirements by soliciting donation for the East Japan Disaster support.



Letter of appreciation was handed to Ericsson representative on December 16 (from left: Kohtani PHJ Chairperson, Ogasawara Ericsson General Manager, Otomo Kesennuma Medical Association Chairperson, Inoguchi AJHA Director)



Furniture delivered to Komatsu Clinic December 9

## Director Saotome Speaks at the 44<sup>th</sup> Steering Committee Meeting



PHJ held the 44<sup>th</sup> Steering Committee Meeting at 5:00 to 8:00 pm, on December 15 at a cafeteria of Hewlett-Packard Japan (HPJ).

The agenda started with Director Saotome's speech on the International Contribution and Transmigrations of Obligations followed by PHJ activities reports from Indonesia, Cambodia and Thailand.

Director Saotome was Japan's first Ambassador for Civil Society, and served as Ambassador Extraordinary and Plenipotentiary to Malawi and Zambia and many other diplomatic posts.

He mentioned as follows: When Japan was hit by the East Japan Disaster, the world community extended the donation and goods of unprecedented amount. The generosity of the world community could be explained that they wanted to repay their gratitude for having received aids from Japan for many years. We truly found that a kindness is never lost. According to international survey, there are many countries that select Japan as the favorite country next to their own countries.

The audience consisted of the PHJ steering committee members, individual and corporate members as observers, and HPJ employees and managers some of whom kindly installed software to the PCs and printers before they were distributed to the medical facilities in June 2011. The 70 participants were all encouraged by Mr. Saotome's speech followed by PHJ reports.

## Cambodia and Thailand Flood Donation – Close to Goal

Since September, many areas of Thailand and Cambodia received serious damages from the flood caused by continuing heavy rain. On October 25, PHJ started the flood donation program (targeting 2.5 million yen) and accepted about 50% of the target by early December.

PHJ Thailand is located in Chiang Mai Province that was not affected by the flood but distributed health and medical supplies, such as portable toilets, T-shirts, diapers and milk for children.

PHJ Cambodia is conducting programs in Kampong Thom Province and most of the program sites had serious damages from the flood and PHJ had to use boats to carry out its activities. The residents in the flooded areas were suffering from cold, influenza, malaria, dengue fever, and other infectious diseases, as well as skin infection. Under these circumstances, PHJ decided to distribute a health kit consisting of soap, towel, kitchen detergent, scrub brush, and waste bags to 5,704 households.



As a part of the flood donation program, PHJ Tokyo office organized a charity lunch on November 23. The participants enjoyed the Thai lunch and communicated with Yumiko Kume, Acting Director of PHJ-Cambodia by SKYPE.

PHJ also organized a flood report meeting on December 16 at the JICA Global Plaza and the staff who returned from Cambodia reported the PHJ support activities. Yumiko Kume participated in the report meeting by SKYPE.

## **Thank You for Your Donation to the Cambodian Mothers**

At the end of October 2011, PHJ closed the donation campaign that started in February 2010 to help the Cambodian women to have safe delivery and healthy babies. The donation was used to distribute 500 sets each of a health kit for the pregnant women and a maternal kit for safe delivery. All kits were distributed by April 2011 and PHJ received the target amount of 750,000 yen at the end of October. Thank you for your cooperation.

## **PHJ Participated in Various Events**

### **Global Festa Japan 2011**



PHJ participated in the event held on October 1 and 2, 2011 at the Hibiya Park, Tokyo and introduced 2012 Asian fairy tale calendar, PHJ's programs, and study tour. More than 100 visitors contributed to our calendar donation and about 300 visitors looked at our presentations interestingly.

### **Musashino International Fair 2011**

The Musashino International Fair 2011 was held on November 20 at the Swing Hall, Musashi Sakai, Tokyo. PHJ participated in the event showing the 2011 calendars and introducing the Cambodia and Thailand flood donation, study tour, and PHJ programs in the Southeast Asia. Several children joined the workshop to draw pictures based on the Cambodian fairy tale.



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